

## STRATEGY AWARD OF THE YEAR 2022 COMPETITION

The Strategic Management Society of Finland (SSJS) presents the prestigious strategy award in cooperation with the Pirkko and Tarmo Vahvelainen Foundation.

### SERIES

Master's or diploma thesis (annual competition)

- Meritorious master's thesis on strategy at a university
- The series is open to strategy-related work completed in 2022
- The selection panel is chaired by PhD Virpi Sorsa, Member of the Board of SSJS, senior researcher at JY University and Aalto University

### SELECTION CRITERIA

Studies are evaluated on the basis of the significance of the research problem, practical contribution, positioning in previous strategy research, empirical quality, and originality of the results. A specific criterion is the applicability of research and results to practice: to the activities and strategies of organizations to ensure effective sustainable development.

The winners will be selected by a panel appointed by the SSJS Board.

### AWARDS

Three finalists will be selected in both series. The winner of the master's / diploma thesis series will receive € 3500 and each finalist € 2000.

Prize awards are donated by the **Pirkko and Tarmo Vahvelainen Foundation**.

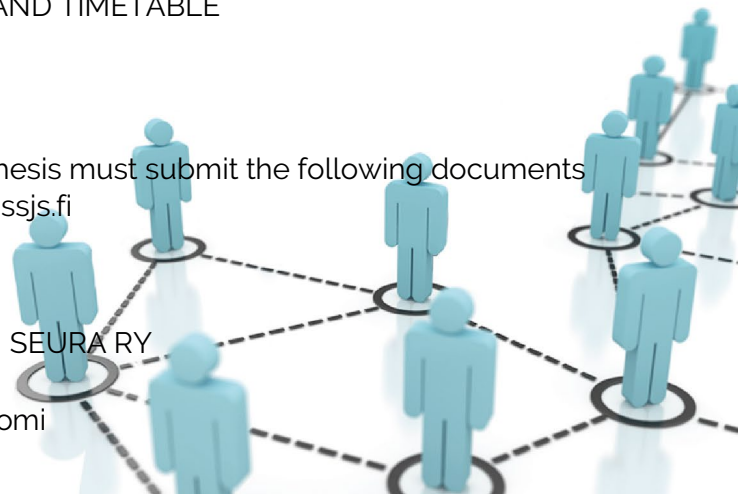
### INSTRUCTIONS FOR PARTICIPATION AND TIMETABLE

By 31.3.2023:

The author of the master's / diploma thesis must submit the following documents electronically to SSJS at [hakemukset@ssjs.fi](mailto:hakemukset@ssjs.fi)

SUOMEN STRATEGISEN JOHTAMISEN SEURA RY

• Y-tunnus 1096057-4  
[ssjs@ssjs.fi](mailto:ssjs@ssjs.fi) • [www.ssjs.fi](http://www.ssjs.fi) • [@StrategiaSuomi](https://twitter.com/StrategiaSuomi)



- Master's thesis or diploma (link)
- Final statement
- A free-form application letter (max. 2 pages) in which the author summarizes the meaning of her/his work from the perspectives listed below.

The application should clearly define the specific strengths of the study and its rationale.

- Significance of the research problem
- Positioning on previous strategy research
- Significance of the results for previous research as well as for business, organizational activities and actors
- Applicability of results to practice: to the activities and strategies of organizations to ensure effective sustainable development.
- Specific strengths of the study and their rationale

May / June 2023:

Strategy Award of the Year 2022 awards ceremony

The finalists will present their research at the event. Winners will be announced and awarded.

If you want more information, please contact me, I will be happy to tell you more. You can get information about the winners of previous years on SSJS's website <http://www.ssjs.fi/>

Instructors and evaluators, please share information with your students about the Strategy Prize competition.

We hope for active participation and wish the participants success in the competition!

The Strategic Management Society of Finland  
Emilia Tolonen  
Director, Community Services  
[Emilia.tolonen@ssjs.fi](mailto:Emilia.tolonen@ssjs.fi)

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## ABOUT SSJS?

The Strategic Management Society of Finland (SSJS) is a leading network for strategy experts in Finland.

SSJS is an insightful, influential and inquisitive society for strategy professionals. SSJS promotes learning and networking of our members and supports strategic expertise of Finnish enterprises and organizations.

SSJS provides unique opportunities to see, hear and learn things not available anywhere else.

SSJS was established in 1989 and has circa 400.

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